

MATT DOYLE

Web Developer

✉ matt@elated.com

☎ +61 401 945 020

📍 Robertson NSW 2577 Australia

KEY SKILLS

- JavaScript (ES6)
- React
- jQuery
- CSS & Sass
- Webpack
- Node
- Express
- Sequelize
- PostgreSQL
- MySQL
- Firebase/GCP
- HTML
- WordPress
- WooCommerce
- PHP
- Photoshop
- Git/GitHub/
Bitbucket
- cPanel and hosting
- Technical writing
- Copyediting
- Project
management

EDUCATION & TRAINING

BSc. Computer Science,
University of Reading,
UK

[Mastering React](#)

[The React Bootcamp](#)

PERSONAL SUMMARY

I'm a highly motivated and creative web developer and author with over 20 years' experience in the industry. I specialise in front-end and full-stack development. I have a very keen eye for detail and I am passionate about producing high-quality code, as well as delivering a stellar user experience.

PROFESSIONAL EXPERIENCE

Full-Stack Developer

Brighter Futures Group • April 2020–present

Working in a small team as the main developer, I revamped and launched both the API and front end for www.tutortree.com.au, a marketplace for school tutors. Since launch, I have continued to focus on improving the code quality as well as designing and implementing new features.

The site is mobile-responsive and uses an Express/Sequelize/PostgreSQL API coupled with a React/Sass front end.

Key Responsibilities

- Refactoring, debugging and enhancing the existing codebase
- Creating coding standards, procedures and documentation
- Managing the project and tracking issues in Jira
- Setting up and configuring Firebase and Heroku hosting

Achievements

- Implemented React hooks and functional components to modernise the front-end code
- Developed a complex search weighting algorithm using a PostgreSQL stored function
- Dramatically improved the quality and maintainability of the code
- Took the project forward from early development through to launch and ongoing maintenance

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PROFESSIONAL EXPERIENCE (continued)

Expert WordPress Developer

Codeable ApS • May 2020–present

As a certified freelance [Codeable Expert Developer](#), I help worldwide clients achieve their business goals with the WordPress platform.

Key Responsibilities

- Engaging new clients and discussing their project requirements
- Accurately estimating project scope and cost
- Rapidly developing cost-effective solutions
- Building custom WordPress plugins and themes using PHP, MySQL, jQuery and React, as well as integrating existing plugins and themes
- Troubleshooting website issues and optimising site performance

Achievements

- A consistent 5-star rating from over 60 projects and 20 clients
- Very positive written and oral feedback from clients
- Built ongoing working relationships with several customers
- 76% of estimates have converted to sales

Owner and Web Developer

Elated Communications • 1997–present

I have built and maintained a variety of websites, using both my custom CMS and WordPress, for many SME clients, as well as grown my own web design/development tutorials blog at www.elated.com.

Key Responsibilities

- Specifying and delivering websites from start to finish
- Managing client projects and client expectations
- Communicating effectively with clients over email and phone as well as face to face
- Working effectively to deadlines, both external and internal
- Writing technical articles that explain complex topics in an easy-to-understand way

Achievements

- Serviced dozens of clients and received excellent customer feedback
- Written 3 successful technical books: 2 published by Wiley, 1 self-published
- Created a successful web development blog with over 15,000 daily visitors at its peak