

# MATT DOYLE

## Web Developer

✉ [matt@elated.com](mailto:matt@elated.com)

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📍 Robertson NSW 2577 Australia

### KEY SKILLS

- WordPress
- WooCommerce
- PHP
- Perl
- JavaScript
- jQuery
- CSS
- Photoshop
- Git
- UX design
- Technical writing
- Sales copywriting
- Copyediting
- Project management

### EDUCATION & TRAINING

BSc. Computer Science,  
University of Reading,  
UK

### PERSONAL SUMMARY

I'm a highly motivated and creative web developer and author with over 20 years' experience in the industry. I specialise in WordPress, PHP, and front-end development. I have a very keen eye for detail and I am passionate about delivering a stellar user experience.

### PROFESSIONAL EXPERIENCE

#### Owner and Web Developer

##### Elated Communications • 1997–present

I have built and maintained a variety of websites, using both my custom CMS and WordPress, for many SME clients, as well as grown my own web design/development tutorials blog at [www.elated.com](http://www.elated.com).

#### Key Responsibilities

- Specifying and delivering websites from start to finish
- Managing client projects and client expectations
- Communicating effectively with clients over email and phone as well as face to face
- Working effectively to deadlines, both external and internal
- Writing technical articles that explain complex topics in an easy-to-understand way

#### Achievements

- Serviced dozens of clients and received excellent customer feedback
- Written 3 successful technical books: 2 published by Wiley, 1 self-published
- Created a successful web development blog with over 15,000 daily visitors at its peak

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### PROFESSIONAL EXPERIENCE (continued)

#### Web Developer

**Countdown PLC • Sep 1998–Jan 1999**

A 5-month web developer contract in London for a large discount loyalty card company.

#### Key Responsibilities

- Front-end design including Photoshop work
- HTML, JavaScript and ASP development
- Setting up Microsoft IIS and SQL Server

#### Achievements

- Designed and implemented a web-based e-commerce system from scratch

#### 2x Web Development Contracts

**Netchannel UK (now owned by NTL) & ICL Electronic Business Services • Dec 1997–Aug 1998**

Perl, JavaScript and C programming work, as well as Photoshop work for various websites including [First Direct](#) and [William Hill](#).

#### Webmaster / Software Engineer / IT & Network Manager

**Integralis Ltd • Jul 1994–Oct 1997**

3 different IT-related roles at this network integration and software company near Reading, UK.

#### Key Responsibilities

- Managing the company-wide LAN and email systems
- Writing automated product testing software
- Offering technical support to customers
- Designing, building and maintaining product websites

#### Achievements

- Supervised the rollout of a new Ethernet network across the company

### REFERENCES

- Simon Meek (my co-worker at Elated Communications): [simonmeek@gmail.com](mailto:simonmeek@gmail.com)
- Richard Watson (a client of Elated Communications): [richard@nowandnext.com](mailto:richard@nowandnext.com)